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**MODERN SCHOOL  
BARAKHAMBA ROAD  
NEW DELHI - 110 001  
INDIA**

Respected Principal,

Rotary International since its creation has endeavored to promote and participate in programs for the upliftment of social welfare. Rotary has also been actively providing platforms for people around the world to contribute to social welfare and causes.

In continuation of this trend we at Rotary take immense pleasure in announcing another new endeavor for the youth "Rotary 3010 Social Innovation Awards".

The foundation of these awards are based on the principle of the 4C's

- Care - Students themselves decide what subject/theme they are going to tackle, self direct their learning to develop a deep understanding.
- Co-operate - Students work in teams, use all their talents to generate thinking and develop an action plan. They work with others in the immediate and local community to improve and get support for their innovation.
- Change - They use the creative imagination and thinking to develop an innovative response. Re-imagine and re-create for the well-being of others.
- Communicate - The story told. Students learn the importance of telling the story: communicating effectively to influence and get the support of others.

These awards aim to

- Recognize an individual or a group of students who have successfully implemented change in communities through innovative ideas and methods
- Encourage students to come up with creative solutions for everyday problems that exist in society
- Promote the values of social thinking and innovation

Warm regards,

Yours sincerely

Dr V. Datta

Principal, Modern School

Soham Aggarwal

District Interact Secretary 2013-14

Prashant Sahgal

District Interact Chair

Dated 21<sup>st</sup> July 2014

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### Rules and Regulations

- Students can apply in groups or individually.
- Each group can have a maximum of **5** participants.
- Each student must have his application attested by the Principal of their respective schools.
- Applications should be supported by evidence and testimonials.
- Students must also prepare a presentation on their innovations as part of their applications
- There will be 2 categories of awards
  - a) Junior Category – for students from classes 8-10.
  - b) Senior category – For students from classes 11-12
- Each school can send a maximum of **3** applications in both Junior and Senior Categories.

### Eligibility:

- Any student, aged 13/14-18 years can take part.
- Each group can have a maximum of **5** participants.
- Students can also apply individually.

### Selection Process:

The selection process shall take place in 4 stages

- 1) Screening of applications
  - a) Each application shall be reviewed on 3 important parameters
    - i) Uniqueness
    - ii) Impact
    - iii) Sustainability
- 2) Selected applications will undergo a jury selection process in which
  - a) Each application shall be judged by a panel of judges
  - b) The applicants will also undergo an interview with the judging panel
- 3) All selected applicants will be given a medal for their work and a certificate recognizing their contributions
- 4) Selected applicants will be called for an award ceremony after the declaration of results

### Registrations:

- All applicants must submit their applications to [rotary3010innovation@gmail.com](mailto:rotary3010innovation@gmail.com)
- The last date to submit applications for the awards is 14<sup>th</sup> August 2014

### Awards:

- Each participant will be given a trophy/medal.
- The award ceremony will be held on 26<sup>th</sup> August 2014.